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### Education

- PhD, Landscape Architecture, Tokyo University of Agriculture, Japan, 2007/03.
- Master, Landscape Architecture, Tokyo University of Agriculture, Japan, 2004/03.
- Bachelor, Landscape Architecture, Tokyo University of Agriculture, Japan, 2002/03.

### Area of Specialty

- Landscape Architecture, Landscape Planning, Landscape Design, Gardening, History of Gardens, Japanese

### Academic Experience

- Chair, Department of Leisure, Recreation, and Tourism Management, Southern Taiwan University, Taiwan, 2023/08 to present
- Associate Professor, Department of Leisure, Recreation, and Tourism Management, Southern Taiwan University, Taiwan, 2023/02 to present
- Assistant Professor, Department of Leisure, Recreation, and Tourism Management, Southern Taiwan University, Taiwan, 2013/02 to 2023/01

### Journal Papers

1. Yang, P.H., Chiu, J.C., Du, C.L., Chen, C.A. (2023). The Relationship among 2023 WBC Classic Girls' Attraction, Viewing Motivation and Satisfaction Research. *Information and Management Science*, 16(1), 28-47
2. Yang, P.H., Chen, C.A., Guo, Y.F. (2022). The Relationships among Tourism Attractions, Leisure Benefits and Revisit Intentions - A Case Study of Gaomei Wetlands. *Journal of Southern Taiwan University of Science and Technology Social Science Edition*, 7(2), 1-16
3. Yang, P.H., Huang, S.L., Chen, C.A. (2022). The Relationships between tourism image and satisfaction: A Case of the Anping Fort, *Information and Management Science*, 15(1), 20-36
4. Yang, P.H., Chen, C.A. (2022). The Relationship among Leisure Motivation, Leisure Benefits, and Well-being - A Case of Leisure, Recreation, and Tourism Management Students at Southern Taiwan University of Science and Technology. *Journal of Southern Taiwan University of Science and Technology Social Science Edition*, 7(1), 1-13
5. Chen, C.A., Yang, P.H., Chian, Y.J. (2021). A Study of the Relationship between the Visitors' Experience Value and Satisfaction - A Case of Ban Tou Community in Chiayi County. *Journal of Sustainable Community-based Tourism Studies*, 5(2), 1-10
6. Chen, C.A., Huang, S.L., Yang, P.H., Chen, W.Y. (2020). The Relationship between Service Quality, Satisfaction and Loyalty: A Study on Campus Starbucks, *Information and Management Science*, 13(1), 4-26
7. Chen, C.A., & Yang, P.H. (2020). The Study of Tribe Tourism Image and Travel Intension: A case of STUST Undergraduate Students, *Journal of Sustainable Community-based Tourism Studies*, 4(1), 59-74
8. Chen, C.A., Huang, S.L., Yang, P.H., Chen, W.Y. (2019). The Relationship among Service Quality, Experience Value, Satisfaction and Repurchase Intention – An Empirical Study of Gift Company, *Information and Management Science*, 12(1), 27-44
9. Yang, P.H., Yang, P.A. (2019). Discussion on the Case of Regional Development in Kawaba

Village, Gunma Prefecture, Japan, *Journal of Sustainable Community-based Tourism Studies*, 3(1), 17-38

10. Chiang, Y.J., Yang, P.H., Chiou, S.G.(2017). Examining the Relationships of Aboriginal Destination Attractiveness, Place Attachment and Behavior Intention: A Case Study of Bunun Leisure Farm, Taitung, *Journal of Annals of Leisure and Recreation Research*, 9(1), 155-193.
11. Yang, P.H., Chiang, Y.J., Yang, P.A.(2017). A Preliminary Study on Community Promotion with External Resources: Evidence from Liou Guei Cloud Market, *Journal of Sustainable Community-based Tourism Studies*, 1(1), 3-10
12. Ko, L. M. & Yang, P. H. (2016). Olympic Agenda 2020 and The Olympic Education, *Physical Education of School*, 26(3), 18-28.
13. Chen, C. A., Cheng, T. L., & Yang, P. H. (2013). A Study of the Visitor's Experience Value, Satisfaction and Behavioral Intention: A Case of the Chihcan Tower in Tainan City, *Journal of Southern Taiwan University*, 38(4), 253-270.
14. Yang, P. H., Kaneko T. K., & Minomo T. T. (2006). The Standard of Parks and Green Open Spaces in China, *Jour. Agri. Sci., Tokyo Univ. of Agric.*, 51(3), 145-153.
15. Yang, P. H., Kaneko T. K., & Minomo T. T. (2005). The Comparison of Policy Park Development between Taiwan and Japan, *Journal of the Japanese Institute of Landscape Architecture*, 68(5), 813-818

#### Conference Papers

1. Chen, C.A., Yang, P.H., & Han, Y.J.(2020). The Study on the Scale Development of Lodging Experience and Satisfaction -A Case of the University Students, 2020 Conference on Tourism, Leisure, and Recreation Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan.
2. Chen, C. A., Yang, P. H., & Chen, W. S. (2015). The Study on Visiting Motivation, Satisfaction and Loyalty of Taiwan International Orchid Show, 2015 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
3. Uchiyama, K., Ko, L. M., & Yang, P. H. (2014). New development of sports tourism in Japan, the 10th International Conference on Knowledge-Based Economy and Global Management, Tainan, Taiwan.
4. Jiang, Y. J., Wang, D. S., & Yang, P. H. (2014). A Study on Pavement Perception and Landscape Preference — A case of Lian Hua forestry research institute as example 2014 Forest Resources and Sustainable Development Conference, Taichung, Taiwan.
5. Yang, P. H., Chen, C. A., Jiang, Y. J., & Yang, P. A. (2014). The research of Policy Toward Kyoto's landscape, 2014 Culture and Leisure Conference, Taidung, Taiwan.
6. Jiang, Y. J., Yang, P. H., & Lin, Y. S. (2014). A study of the relationship of the store atmosphere, brand image, service quality, emotion, satisfaction — A case of EsLites' bookstore as example, 2014 Culture and Leisure Conference, Taidung, Taiwan.
7. Chen, C. A., Yang, P. H., & Huang, J. J. (2014). Development of the Leisure Lifestyle scale for Elementary School Teachers, 2014 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
8. Chen, C. A., Yang, P. H., & Pan, S. A. (2014). Development of the Leisure Benefits scale for Elementary School Teachers in Nantou, 2014 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
9. Yang, P. H., Chen, C. A., Shen, M. J., & Lee, C. Y. (2014). A Study of the Cross-cultural adaptation and self-growth for Working Holidays Individuals in Japan, 2014 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
10. Yang, P. H., Chen, C. A., & Chang, C. C. (2014). A study on the business strategy of Live House in Taiwan - A case study of T.C.R.C. Live House, 2014 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
11. Chen, C. A., Yang, P. H., & Lin, K. H. (2014). A research on building service quality scale of UNI Lions's competition arena in Tainan. 2014 Taiwan Leisure and Recreation Association Joint

Research Conference, Tainan, Taiwan.

12. Chen, C. A., Yang, P. H., & Hsieh, P. J. (2013). The development of instrument of User Satisfaction of Anping cycling path, 2013 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
13. Chen, C. A., Yang, P. H., & Hsieh, H. H. (2013). A Study of market segmentation of coffee consumer behavior of Students, 2013 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.

#### **Dissertation**

- Yang, P. H. (2007). "The Study on the Systematic Integration of Park Types", Ph.D. Dissertation, Tokyo University of Agriculture.

#### **Professional Certifications**

1. Internet of Things, No: 3489194, The Digital Skill Standard, 2022/12
2. CPAS Counselor, No:111- 111117, CAREER CONSULTING CO., LTD., 2022/11
3. Application Engineer of Blockchain Management in Supply Chain Finance Module, No: GP0073713523, Chinese Enterprise Resource Planning Society, 2022/01.
4. We Media Professional Certification - Knowledge (WMP-K), No:110080022, Taiwan Wemedia Industrial Development Association, 2021/08.
5. Software Developer of APP for eBusiness MIT App Inventor 2, No:GP0063888548, Chinese Enterprise Resource Planning Society, 2021/01.
6. Horticultural Therapist, No:8U04A909N09, Association of Chinese Professional Training and Development, 2020/09.
7. Power Director, No: CCA-PDR0002355, CyberLink Certified Associate, 2019/09.
8. Hot Spring Operate Management, No: HSOM1500197, Taiwan Hot Spring Tourism Association, 2015/09.
9. Visual Communication using Adobe Photoshop CS5, No: 5H28-FVWC, Adobe Certified Associate, 2013/10.

#### **Professional Experience**

1. Manager, Tatuji Landscape Architecture Co., Ltd., Taiwan, 2008/07 to 2013/01.
2. Account Executive, San Sheng Design Co., Ltd., Taiwan, 2007/12 to 2008/06.
3. Account Executive, Yan Yi Industrial Co., Ltd., Taiwan, 2007/05 to 2007/11.

#### **Grants**

- Ministry of Education, No. 臺教文(三)字第1030079167B, "103 MOE Pilot Overseas Internships --Japan," 2015/07 to 2015/09.

#### **Entrusted Practical Projects**

1. Yang, P.H. & Lin, S.H. 2018. Promoting Local Ingredients by Southern Taiwan Science Park, Ministry of Science and Technology.351060237-GP
2. Yang, P. H., Yang, P. A., and Lin, S. C. 2016. Champion Flora's Landscape Planning. 351050365.
3. Yang, P. H., Yang, P. A., and Lin, S. C. 2015. Champion Flora's Landscape Planning. 351040039.
4. Yang, P. H. 2014. Establishment of Original Orchid Species data (Phase II ). 351030336.
5. Yang, P. H. 2014. Establishment of Original Orchid Species data (Phase I ). 351030127.

#### **Honors and Awards**

1. Mentor of Merit Award, Southern Taiwan University of Science and Technology, 2022
2. Service Learning of Merit Award, Southern Taiwan University of Science and Technology, 2019
3. Service Learning of Merit Award, Southern Taiwan University of Science and Technology, 2015