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Tainan City 71005, Taiwan.		

Education

• Master, Institute of Tourism Management, Nan Hua University, 2006.

Area of Specialty

Travel Agency Management, The Practice of Tour manager & Tour Guide, Tour Planning & Cost Analysis, International Etiquette, Practice of Tour Guiding & Attractions Interpreting, Introduction to Convention & Exhibition, Traveling Dispute & Emergency, Tourism Culture, Tourism Crisis Management

Professional Certifications

- Certified Professional Manager License, 1988.
- Nation tour leader, 1998.
- Chinese Language Tour Manager License, 1992.
- Tour Manager License in foreign Language, 1980.

Academic Professional Service

- Organizing Committee, Taiwan Lantern Festival, 2006.
- Academic Advisor, Tourism Bureau, M.O.T.C Taiwan tour guide training, 2010.

Professional Experience

- Director, Association of Tour Managers R.O.C Taiwan, 2016.
- Tourism Bureau, M.O.T.C Taiwan tour managers training Academic Advisor, 2016.
- Deputy president, Chinese economic & trade of sightseeing & agricultural products on both side of association, 2015.
- Chairman, Tainan Associate of Travel Agent, 2005 to 2014.
- Vice president, Travel Agent Association, Taiwan, 2013.
- Advisor Tainan city government adviser, 2011.
- Director, Association of Tour Managers, Taiwan, 2010.
- Chairman, Tainan Association of Manager, 2001.
- Director, Travel quality protection association, Taiwan, 2001.
- General Manager, Shun YI Travel Service CO., LTD, 1989.

Entrusted Practical Projects

- Kanazwa food technology exhibition in Tainan, 2013 to present.
- Tainan International Travel Fair (\$250 million NTD), 2012 to 2013.
- Tourism Bureau, M.O.T.C Taiwan, Venezuela outside the tour managers training case (500 million NTD), 1999 to 2013.
- Tainan city & Kanzawa city Friendly, exchanges book agreement, 2011.
- Tainan city & Xiamen Tourism cooperation, 2010.
- Tourism Bureau, M.O.T.C Taiwan, Venezuela outside the tourguide practical training methods case (10 million NTD), 2007.